



TIGERGRAPH ELEMENTS WORKSHOP

# Recognizing Value with Graph

Measure the return on your TigerGraph investment

## Maximize Your TigerGraph Technology Investment

You've made an investment in the TigerGraph platform. Your key business and technical stakeholders have assessed the needs, risks, solutions, priorities, and costs throughout the journey. Everything is working as designed and you're seeing visible, tangible results against your requirements and stated design. Now you're faced with new questions. What are the next steps to measure and capitalize on your investment? How can you extract additional value from that investment?

Measuring the actual value of transformative technologies with advanced analytics like TigerGraph may seem difficult, but it's not impossible. During this workshop, we'll work together with you to do just that.

## Measuring Value Now and Into the Future

Understanding the actual value of your technology is, well, invaluable. The Recognizing Value with Graph workshop is a highly interactive exercise where you'll learn to measure both the short and long-term value of your investment, taking into account all the necessary metrics to provide sustained, accurate snapshots of that value over time.

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TigerGraph Elements workshops are expert-led, interactive sessions designed to help organizations understand the possibilities graph technology offers and build innovative, powerful graph-based solutions to fit their unique business needs.



Using the framework you'll learn in this workshop, you'll be able to identify:

- Benefits and obstacles to measurement
- Short-term vs. long-term value
- Influencers and metrics
- Impacts to your customers and business units.

The workshop targets each of the key areas required for accurate measurement, including:

- Total capital and/or operational expenditure
- Business benefits review
- Business impact to both internal and external customers
- Revenue increase, cost reduction, and opportunity cost (where applicable)
- Return on investments and internal rate of return (where applicable)

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## REQUEST A TIGERGRAPH WORKSHOP TODAY

Are you interested in scheduling a Recognizing Value with Graph workshop or any of our other Elements workshops? Contact your customer success team at [csg@tigergraph.com](mailto:csg@tigergraph.com) to get started.

### About TigerGraph

TigerGraph is the world's fastest graph analytics platform designed to unleash the power of interconnected data for deeper insights and better outcomes. TigerGraph fulfills the true promise and benefits of the graph platform by tackling the toughest data challenges in real time, no matter how large or complex the dataset. TigerGraph supports applications such as IoT, AI and machine learning to make sense of ever-changing big data.

**For more information, follow the company on Twitter@TigerGraphDB or visit us at [www.tigergraph.com](http://www.tigergraph.com) Contact us at [sales@tigergraph.com](mailto:sales@tigergraph.com)**

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