

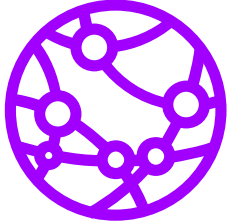
# Combating Financial Crime with Data and Analytics

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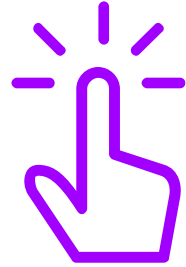


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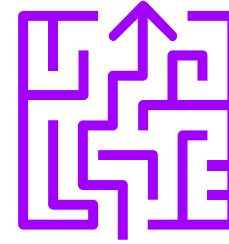
## Why take a more data & analytics-driven approach?

- Improve compliance and risk management
- Reduce manual effort
- Realise benefits from digital transformation



## Where are the key areas of opportunity?

- Better data sourcing
- Identification of risk via analytics
- Operational efficiency via the use of big data, AI & NLG



## What is important to get right on the way?

- Team content specialists with data engineers and data scientists
- Design for explainability
- Leverage the experience of others

**Thank You**

